



YERONGA STATE SCHOOL

COMMUNITY CARNIVAL FETE

2026
SPONSORSHIP
PROSPECTUS

SATURDAY
22 AUGUST 2026

★ 11AM - 7PM ★

YERONGA STATE PRIMARY SCHOOL
122 PARK ROAD, YERONGA



YERONGA
STATE SCHOOL P&C



WELCOME

The Event

The Yeronga State School Fete is a beloved community tradition — one of Brisbane's most eagerly anticipated school events. Held biennially by the YSS P&C Association, the Fete brings together students, families, staff, and local businesses in a day-long celebration that is as much about community as it is about fundraising. Last held in 2021, the Fete attracted over 1,500 patrons from Yeronga and surrounding suburbs and raised more than \$90,000 for school improvement projects.

In 2026, we're bringing the **Community Carnival** to life. Expect vibrant colours, a festive atmosphere, and something for everyone.

Key Features

- Carnival rides and sideshow alley attractions
- Food stalls featuring international and local cuisine
- Licensed bar & beer garden
- Live music and student performances
- Market stalls showcasing local artisans, businesses, and community groups
- Major Prize raffle
- A spectacular fireworks extravaganza to end the evening on a high



OUR REACH

Our Community

Sponsoring the 2026 YSS Fete gives your business direct access to an engaged, community-minded audience in the inner-southern Brisbane corridor.

753

STUDENTS ENROLLED
AT YSS

1,500+

EXPECTED FETE
PATRONS

\$90k+

RAISED AT THE 2021
FETE

Our school community spans Yeronga, Moorooka, Fairfield, Annerley, Tarragindi, Rocklea, and surrounding suburbs. YSS is a proud, multicultural community, and our events reflect the rich diversity of our families.



VISIBILITY

Reach & Marketing

Your sponsorship acknowledgement and promotional activity begin well before fete day. Our marketing campaign runs across multiple channels throughout Term 2 and Term 3, giving your business sustained visibility in the lead-up to the event.

Fete Newsletters

Multiple issues distributed digitally to all YSS families before the fete — advertorials, sponsor acknowledgements, and event updates.

School Newsletter

Fortnightly distribution to all school families throughout the campaign period.

Social Media

Posts across the YSS P&C Facebook page (866 followers) and the Yeronga State School page (1,500 followers), with dedicated sponsor posts by package level.

Program Flyer

10,000 copies of the Fete flyer and program delivered to local households across Yeronga and surrounds, with sponsor branding included.

School Fence Signage

High-visibility banner and corflute positions on the Park Road fence — seen daily by hundreds of commuters, families, and residents.

Online Raffle

An easily shareable digital raffle platform with sponsor acknowledgement visible to all ticket purchasers and sharers.

Event Day PA: Regular sponsor acknowledgements are made throughout the day via the PA system to all 1,500+ patrons on site.

Note: Sponsor campaigns can commence as soon as your sponsorship is confirmed and approved. We encourage early sign-up to maximise your campaign length and secure premium inclusions before they're taken.



WHERE IT GOES

Your Support

Your sponsorship helps the YSS P&C Association deliver a world-class community event and contributes directly to the learning environment of over 750 Yeronga students. Through the support of sponsors and funds raised at previous fetes, the P&C has been able to fund:

- Air conditioning across the school
- Nature play areas and outdoor learning spaces
- Student equipment and digital learning resources
- Repairs and maintenance of the school's heritage-listed buildings
- Community events and cultural programs

The 2019 Fete raised \$79,435. The 2021 Fete raised \$90,090. Funds from the 2026 Fete will directly support P&C-approved projects identified in consultation with school leadership.



GET INVOLVED

Sponsorship Opportunities

There are several ways to get involved. This year we're offering an exciting mix of **Named Attraction Sponsorships** that tie your brand directly to a key feature of the event, alongside **Community Support Packages** for businesses looking for a structured entry point.

Named Attraction Sponsorships

High-impact naming rights tied directly to a key Fete attraction or zone. Limited availability.

Community Support Packages

Structured packages providing brand exposure across Fete marketing channels. Flexible options to suit a range of budgets.

In-Kind Sponsors

Provide a product or service that reduces our operating costs — printing, staging, equipment hire, or security — and talk to us about in-kind sponsorship.

Raffle & Prize Sponsors

Have a product or experience to donate? Our online raffle platform offers great profile for prize sponsors at every level.

If the packages overleaf don't fit your business or budget, please reach out so we can create a **custom package** for you.



NAMING RIGHTS

Named Attraction Sponsorships

These exclusive opportunities place your brand at the heart of the Fete experience — each with naming rights, prominent signage, and a tailored promotional campaign.

Carnival Rides Sponsor

\$25,000

The Carnival Rides zone is the heartbeat of the Fete, and this naming rights sponsorship is the highest-profile opportunity available.

- Naming rights across the entire ride zone
- Major signage throughout the ride precinct
- Branding on all ride passes and wristbands
- PA mentions throughout the day
- Premium logo placement on all Fete marketing materials
- Full social media campaign integration across both school channels



RIDES SPONSOR

Major Raffle Sponsor

\$10,000

The Major Raffle is one of the most anticipated features of the Fete, with tickets sold across the school community and beyond.

- Naming rights for the Major Raffle
- Branding across all raffle promotional materials
- Logo featured on the online raffle platform
- Social media promotion throughout the raffle campaign
- Acknowledgement at the live raffle draw on event day



CSP
Custom Solar Power

RAFFLE SPONSOR

AVAILABLE NOW

Naming Rights — Still Available

Bar Sponsor

\$15,000

Naming rights: '[Sponsor] Bar' · One opportunity

Our licensed bar is a hub for parents and adult patrons throughout the afternoon and evening — a high-visibility, relaxed space where many patrons spend their time.

- Naming rights for the Bar
- Branded signage throughout the bar area
- PA and social media recognition, plus logo on all Fete marketing materials

BBQ Zone Sponsor

\$10,000

Naming rights: '[Sponsor] BBQ Zone' · One opportunity

Help Mr Webb bring the BBQ to life! The BBQ Zone is a high-traffic, family-friendly favourite — align your brand with the warmth and energy of the Fete's most popular food precinct.

- Naming rights for the BBQ Zone, with prominent signage throughout
- Branding on BBQ menus and service areas
- PA acknowledgements, social media mentions, and logo on all Fete marketing materials

Stage & Entertainment Sponsor

\$10,000

Naming rights: '[Sponsor] Stage' · One opportunity

Live music, student performances, and MC announcements — the Stage is the centrepiece of the Fete all day long. Your brand will be front and centre for every performance.

- Naming rights for the Stage and entertainment program
- MC acknowledgements before and after every performance, with stage backdrop and signage branding
- All-day visibility to the full crowd, plus logo on all Fete marketing materials

Fireworks Sponsor

\$7,500

Naming rights for the fireworks finale

End the night with a bang. The fireworks finale is the most spectacular moment of the Fete — a high-impact brand association every patron will remember.

- Major MC announcement immediately before the show
- Recognition in all event-day communications
- Social media promotion before and after the event, plus logo on all Fete marketing materials

Logistics & Infrastructure Sponsor

\$5,000

Multiple opportunities · level scaled to contribution

For logistics, trade, hire, or service-based businesses — recognition scaled to the value of your contribution.

- Recognition as an official Supporting Sponsor, with branding on relevant infrastructure or equipment (where applicable)
- PA acknowledgement, social media recognition, and logo on Fete marketing materials



STRUCTURED EXPOSURE

Community Support Packages

Ideal for businesses that want reliable, consistent exposure across the Fete's marketing channels — and the right fit for businesses contributing to the raffle or donating prizes. Community Support Packages run alongside Named Attraction Sponsorships; a business may hold both.

Inclusions	Gold (up to 3)	Silver	Bronze	Community Partner
Investment	\$4,000	\$2,500	\$600	\$350
Banner on school fence	4 months	2 months	Corflute	—
Advertorial in school newsletter	2 issues	1 issue	—	—
Branding in Fete Newsletter	✓	✓	✓	✓
Branding on signage & print material	Large	Medium	Small	—
Promotional social media posts	5	3	1	1
PA acknowledgements on event day	✓	✓	✓	—
Shout-out at raffle draw	✓	✓	—	—
Market stall site (3m × 3m)	Free	Free	+\$75	+\$75
Prize write-up with website link	—	—	—	✓
Acknowledgement in supporters list	✓	✓	✓	✓

In-kind sponsorship is subject to approval. The value assigned to in-kind contributions will be assessed by the Fete Committee to determine the applicable package level.



TRADE WITH US

Market Stalls

Market stalls are an excellent opportunity to promote your business or organisation directly to fete patrons. Stallholders must provide their own equipment, including signage, a table, and chairs. A marquee will be provided.

Stall Type	Site Fee
Commercial business — 3m × 3m site	\$250
Discounted site for financial sponsors (3m × 3m)	\$75
Not-for-profit / community organisation (3m × 3m)	\$75
Free site — Named Attraction Sponsors	Free
Free site — Gold & Silver sponsors (3m × 3m)	Free

To apply for a market stall, complete the Expression of Interest form overleaf and indicate your preferred site size.



IN THEIR WORDS

Testimonials & Feedback

I love that I can pay it forward by helping the school's fundraising efforts at such a great event. I've met so many more people in the school community, some of whom I've been able to help on their own real estate journeys. I'll definitely be coming on again for the next fete!

Lauren McHutchison Property
Ray White Moorooka

Thanks for having me at the Fete! I really enjoyed it and would love to be on the list for next time.

Genevieve Gray
Kip McGrath Moorooka

The fete was fabulous, so well done to all! A great turnout and certainly worth it for us — many people came and enquired about classes. We'd be happy to sponsor again next time.

Lisa Wilson
The Studio Dance and Arts, Yeronga

It was our pleasure to be involved and we would love to be included again next year!

Nicole Arrowsmith
Lume Outdoor Living

"The fete had a real community feel, particularly with so many local businesses on board."

Community feedback, 2021



SIGN UP

Expression of Interest

Thank you for your interest in supporting the 2026 Yeronga State School Fete. All sponsorship arrangements are subject to approval by the School Principal in line with the YSS P&C Sponsorship Policy (see Appendix). You'll be notified of approval in writing, and an invoice issued upon approval.

Business / Organisation Details

BUSINESS / ORGANISATION NAME

WEBSITE

CONTACT NAME

MOBILE

EMAIL

SUBURB & POSTCODE

Financial & In-Kind Sponsorship Packages

Package	Cash Value	In-Kind Value	Stall?	Total to Invoice
Named Attraction Sponsor			3 × 3m (Free)	
Gold — \$4,000 (up to 3)			3 × 3m (Free)	
Silver — \$2,500			3 × 3m (Free)	
Bronze — \$600			3 × 3m (+\$75)	
Community Partner — \$350			3 × 3m (+\$75)	
Raffle Prize			3 × 3m (+\$75)	

By submitting this form, I confirm that, if my application is approved, I agree to comply with the terms and conditions of the YSS P&C Sponsorship Policy.

SIGNED

DATE

Please email your completed form to fete@ysspc.org.au. For enquiries, contact the Fete Sponsorship Coordinator via the same address or through the school office.



YSS P&C Sponsorship Policy

1. Purpose

To provide the Yeronga State School P&C Association with guidelines for planning, controlling, and delivering a transparent sponsorship programme.

2. Unacceptable Sponsor Organisations

Organisations that would:

- Produce products potentially harmful to students, such as tobacco and alcohol (note: temporary licensed bars at school fetes are acceptable where they conform to applicable legislation and local laws)
- Have a public reputation that conflicts with the values of the department — for example, those associated with questionable corporate practices or discriminatory attitudes
- Be involved in the sex or gaming industry, a political party, or religion
- Restrict the department or school from handling products or services of a competitor
- Force the school, students, or parents to purchase only from one supplier

3. Unacceptable Sponsorship

Sponsorship that would:

- Be contrary to the ethos, values, and purpose of the department
- Be discriminatory, obscene, or degrading
- Promote tobacco, alcohol, drugs, the sex industry, gaming or gambling, or religion
- Involve politicians, political parties, or political organisations
- Promote food or drinks not aligned with the Smart Choices Healthy Food and Drink Supply Strategy for Queensland Schools

4. Acceptable Sponsorship Recognition

- Acknowledgement in school publications, social media, and newsletters
- Logo or sponsor message on the school and/or fete website and printed materials
- Signage at school for the duration of the sponsored activity or agreed period
- PA acknowledgements at fete events
- Attendance at, and the opportunity to address, school functions

5. Responsibility of YSS P&C

- All potential sponsorship arrangements must be presented to the Executive Committee, with a majority vote required to proceed
- All proposals and arrangements must be approved by the School Principal
- The Fete Organising Committee may engage its own sponsorship arrangements for the sole purpose of the Fete, subject to Principal approval
- All sponsorship agreements are recorded and filed with the P&C Manager
- All sponsorship agreements are evaluated annually